

# Success Story



## **Colmar Imaging and Advanced Data Systems: “The Best Business Decision We Ever Made!”**

Colmar Imaging specializes in providing top quality imaging services in a patient-comfortable atmosphere throughout northeastern Pennsylvania. Founded in 1989 with a focus on delivering top quality, Colmar Imaging makes board certified radiology services available to each and every patient.

Performing tens of thousands of procedures across the entire imaging spectrum, a need was identified to upgrade their RIS do to a steady weakening regarding productivity, automation, and reporting,

The practice began searching for a customizable RIS workflow solution to meet the demands of their growing center. Among other vendors, their search led them to Advanced Data Systems.

Janet Musselman, Colmar Imaging’s Administrator said, “We reviewed several systems in detail but it was clear from the outset that the MedicsRIS from ADS was one system that not only was able to meet, but exceed, our facility’s needs.”

Ms. Musselman credits ADS with delivering a highly customizable streamlined RIS workflow solution tailored to their needs. “The ADS MedicsRIS allows us to manage our practice more effectively than any other RIS system we used in the past. No other system we evaluated allowed us to customize to the level of MedicsDocAssistant.

“We also have been able to increase our reimbursement through the billing automation and reporting capabilities,” Ms. Musselman said.

The ultimate statement of satisfaction from Ms. Musselman is powerful: “Choosing ADS and their MedicsRIS system was the best business decision we ever made.”

ADS is proud to provide cutting edge solutions to Colmar Imaging, and to numerous imaging centers of every size and scope.

### **COMPANY PROFILE**

Colmar Imaging, Colmar, PA  
8 Radiologists

### **CHALLENGES**

- Reduce costs
- Eliminate denials
- Increase reimbursement
- Improve operational and business processes

### **ADS SOLUTION**

MedicsRis

### **INTERFACED SYSTEMS**

Dynamic Imaging PACS

### **RESULTS**

- Hidden fee’s and upgrade charges were eliminated
- Free claims, remittance and eligibility reduced overall cost
- Successfully increased reimbursement by 5%
- Increased referral base through referral tracking system

### **Advanced Data Systems**

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